# 1. IDEAL SOLUTION FOR YOURSELF



^		Α	п		Λ	N		_
L	п	А	ш	L	А	IN	IG	E

write down a question

VISUALIZE YOUR IDEA  draw and describe an ideal solution which fits you and y	our needs, frustrations and wishes regarding the challenge above	by yourself

# 2. EMPATHIZE WITH YOUR PARTNER



<ul> <li>INTERVIEW YOUR PARTNER IN PAIR</li> <li>ask your partners about their story regarding the challenge, for positive and negative experiences • do not forget to ask why, why, and why</li> </ul>	5 + 5 in pair

# 3. DEFINE AND STRUCTURE THE MAIN FINDINGS



LIST OF IMPORTANT INSIGHTS  write down your main goals, needs, frustrations, pains, gains, feelings or motivations of your partner	DESCRIBE YOUR PARTNER  fill in what did you find about your partner  by yourself
	SKETCH PHOTO  PARTNER'S FIRST NAME  3 ADJECTIVES THAT FIT YOUR PARTNER  DESCRIBE YOUR PARTNER'S IDEAL SOLUTION  ideal solution for  is like  bacause

# 4. GENERATE IDEAS



### **NEEDS OR FRUSTRATIONS**

write down 3 of the most important needs or frustrations of your partner

BRAINSTORM DIFFERENT FRAGMENTS let your brain quickly come up with different	nt ideas which satisfy your partner, the quantity	is more than the quality of ideas	by yourself

# **5. FINALIZE CONCEPT**

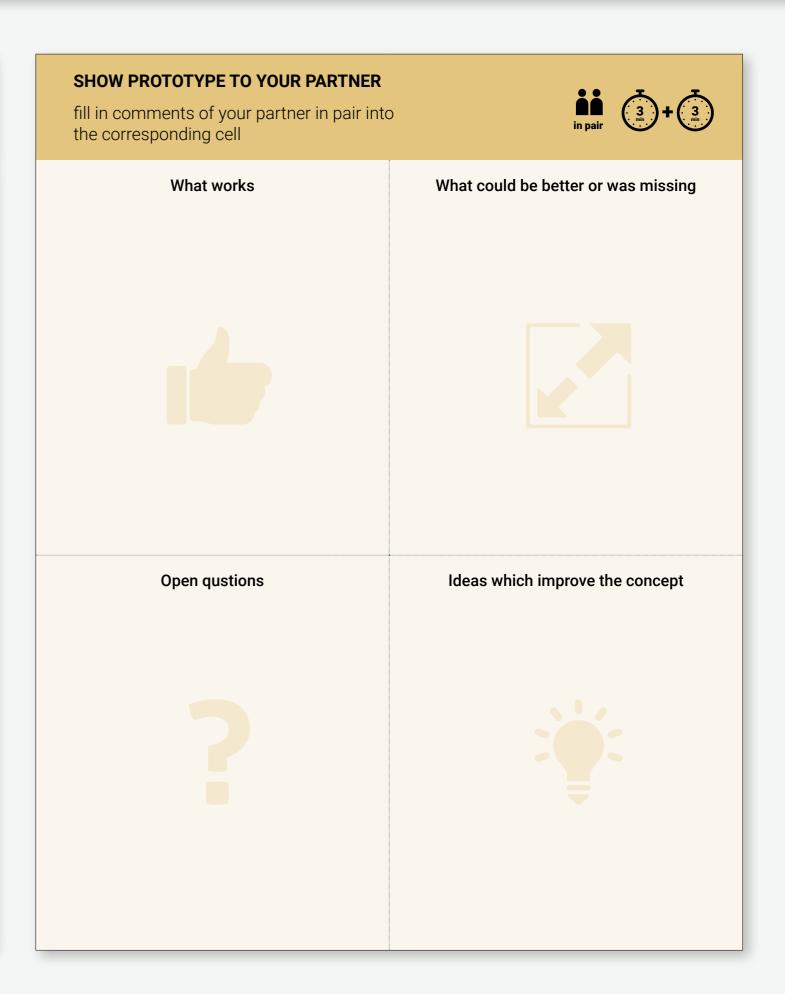


SKETCH THE IDEA OF YOUR SOLUTION go deeper with your chosen idea or combination of ideas	by yourself
NEEDS OR FRUSTRATIONS	
write down these chosen needs or frustration which are addressed by your idea	

## **6. TEST YOUR CONCEPT**



# **PROTOTYPE YOUR SOLUTION** create a tangible version of your solution – quickly from the material you have on hand



# 7. PERSONAL EXPERIENCE



I LIKED write down all of your positive experiences	I WISH write down all of your thoughts on how to improve the exercise	I LEARNED write down all of the new skills and knowledge from the exercise