



1. IDEAL SOLUTION FOR YOURSELF



CHALLENGE
write down a question

VISUALIZE YOUR IDEA
draw and describe an ideal solution which fits you and your needs, frustrations and wishes regarding the challenge above

by yourself 



2. EMPATHIZE WITH YOUR PARTNER



INTERVIEW YOUR PARTNER IN PAIR

- ask your partners about their story regarding the challenge, for positive and negative experiences • do not forget to ask why, why, and why



3. DEFINE AND STRUCTURE THE MAIN FINDINGS



LIST OF IMPORTANT INSIGHTS

write down your main goals, needs, frustrations, pains, gains, feelings or motivations of your partner



DESCRIBE YOUR PARTNER

fill in what did you find about your partner



SKETCH PHOTO

PARTNER'S FIRST NAME

3 ADJECTIVES THAT FIT YOUR PARTNER

DESCRIBE YOUR PARTNER'S IDEAL SOLUTION

ideal solution for

is like

because

4. GENERATE IDEAS



NEEDS OR FRUSTRATIONS

write down 3 of the most important needs or frustrations of your partner

BRAINSTORM DIFFERENT FRAGMENTS

let your brain quickly come up with different ideas which satisfy your partner, the quantity is more than the quality of ideas


by yourself



5. FINALIZE CONCEPT



SKETCH THE IDEA OF YOUR SOLUTION

go deeper with your chosen idea or combination of ideas


by yourself



NEEDS OR FRUSTRATIONS

write down these chosen needs or frustration which are addressed by your idea

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6. TEST YOUR CONCEPT



PROTOTYPE YOUR SOLUTION

create a tangible version of your solution – quickly from the material you have on hand



SHOW PROTOTYPE TO YOUR PARTNER

fill in comments of your partner in pair into the corresponding cell



What works



What could be better or was missing



Open questions



Ideas which improve the concept



7. PERSONAL EXPERIENCE



I LIKED write down all of your positive experiences	I WISH write down all of your thoughts on how to improve the exercise	I LEARNED write down all of the new skills and knowledge from the exercise
